



We give you the edge!

**For Immediate Release:**

San Clemente – April 26, 2009– Edge Consulting and Sales, the next generation in manufacturers’ representative, is expanding, announcing Greg LaScola, Director of Engineering Sales – Northern California.

“It is well known that Greg has an extremely strong background, his educational leadership as well as his success in the workplace is very impressive.” stated Rob Trepa, Edge’s Chief Sales Officer. “We are thrilled with the capability that Greg brings to Edge consulting and sales. If you take a look at the current quality and backgrounds of the individuals in the aerospace manufacturers’ representation industry, Greg clearly raises the bar and brings a competitive advantage to Edge consulting and sales.” commented Brad Fleury, Chief Marketing Officer.

“I am impressed with Edge’s high degree of energy and professionalism”, commented Greg Lascola. “I am excited to work with Brad and Rob as a manufacturer’s representative and business development consultant in Northern California. I am looking forward to providing my skills and experience to my new principals !”

**About Greg Lascola:**

- B.S., Physics - California Polytechnic University at San Luis Obispo in 1996, with Minors in Math and Philosophy.
- M.S., Physics - University of California, Riverside.

Prior to joining Edge Consulting and Sales, Greg worked at Boeing Satellite Systems in the Mission Flight Organization group as a Guidance, Navigation, and Controls engineer on government programs. He also served as a Senior Requisite Engineer – one of only a select few senior engineers chosen to lead and orchestrated space vehicle commanding during the launch and initialization. Prior to working at Boeing, Greg also worked at Space Systems Loral and Globalstar Communications, as Mission/Orbit Analyst, Operations Engineer, and Sr. Power and Thermal Subsystems Engineer. Greg’s expertise in aerospace engineering, and experience working with subcontractors on proposals, requirements, and engineering change requests, makes Greg an invaluable new member of our team.

**About Edge Consulting and Sales:**

Founded in 2008, Edge Consulting and Sales, a full service manufacturers’ representative, specializing in introducing unique expert approach to the manufacturers’ representation industry on the west coast, marketing strategies, communications, business development executive strategy consulting, and partnerships.

More information can be found on our website at [www.edgeconsultingandsales.com](http://www.edgeconsultingandsales.com) . Our services lead the manufacturers’ industry, they include weekly Territory Reports, forecast data, activity level, customer service issues, and business development strategy consulting.